

FERREIRA DE SÁ

LUXURY RUGS SINCE 1946

ECHOES

In/Outdoor Collection

PRESS RELEASE

FERREIRADESA.COM



Introducing **ECHOES In/Outdoor Collection**

From the depths of Portuguese caves, shaped by nature over thousands of years, comes the Echoes In/Outdoor Collection, inspired by spaces that blur the line between outside and within.

With a design ethos rooted in natural textures and sculptural landscapes, Echoes presents twelve rugs, each echoing the resilience and beauty of its inspiration. The collection bridges the boundary between interior and exterior spaces, offering a harmonious blend of durability, elegance, and versatility.

A Fusion of **Nature and Innovation**

From the serene contours of the Benagil Caves to the stratified cliffs of Madeira, each rug in the Echoes In/Outdoor Collection reinterprets the essence of these formations through texture and materiality.

The collection introduces three distinct techniques—hand-woven, flatweave, and tufting—each carefully selected for its structural integrity and aesthetic appeal in open-air and semi-covered settings.

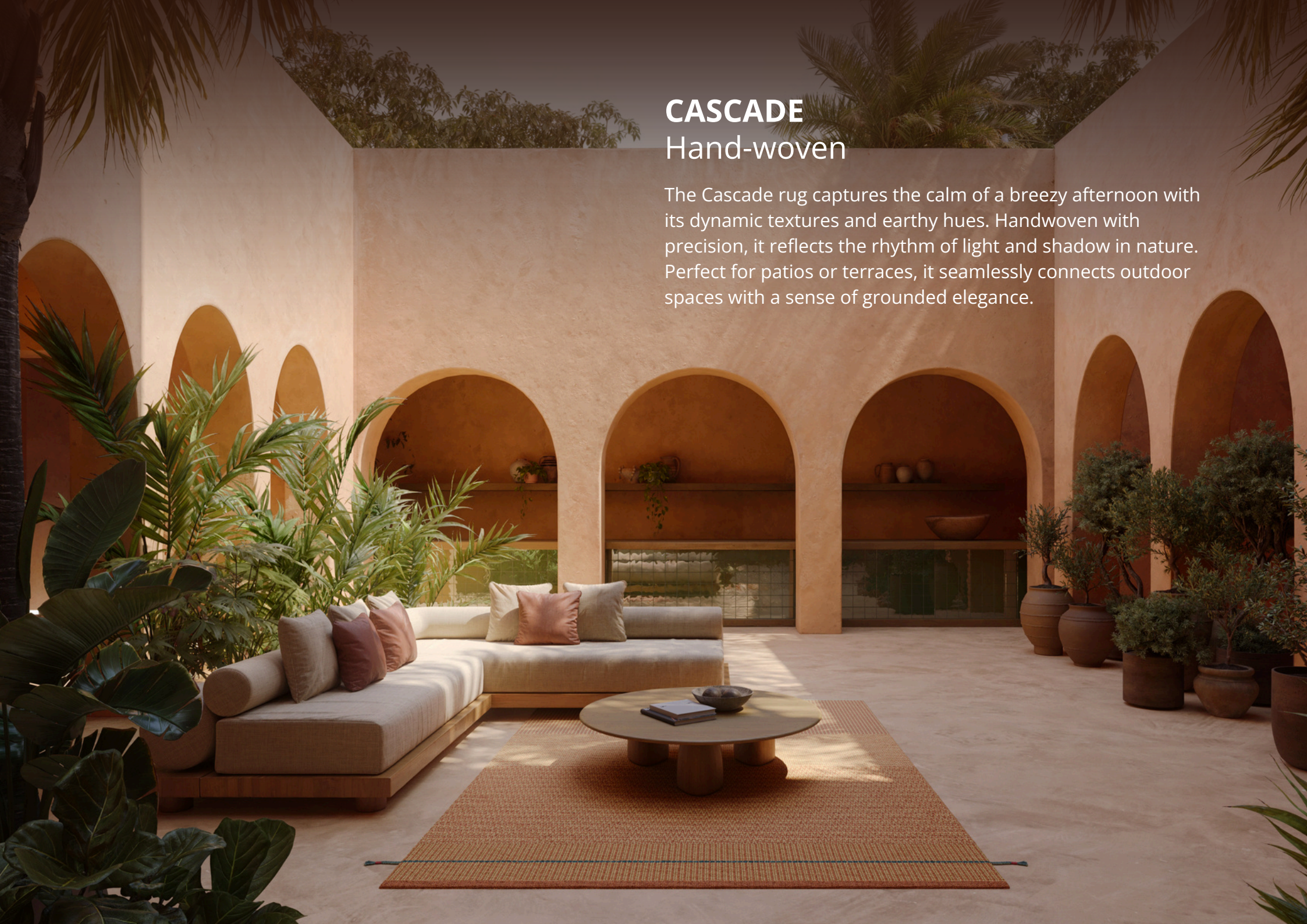


TRAILS

Hand-woven

Inspired by the winding trails of the earth, the Trails rug features a raised linear design that evokes organic movement. Handwoven with care, it's a resilient yet soft option for poolside settings, modern decks, or garden retreats. Its neutral tones ensure effortless harmony with a variety of outdoor decors.





CASCADE

Hand-woven

The Cascade rug captures the calm of a breezy afternoon with its dynamic textures and earthy hues. Handwoven with precision, it reflects the rhythm of light and shadow in nature. Perfect for patios or terraces, it seamlessly connects outdoor spaces with a sense of grounded elegance.

BUTTERFLIES

Hand-woven

The Butterflies rug brings the elegance of nature to your outdoor spaces. Its handwoven design, accented with green stitching, mimics the delicate trails of butterflies in motion. Neutral yet striking, this rug is perfect for creating tranquil spaces in lush gardens or on sunlit terraces.



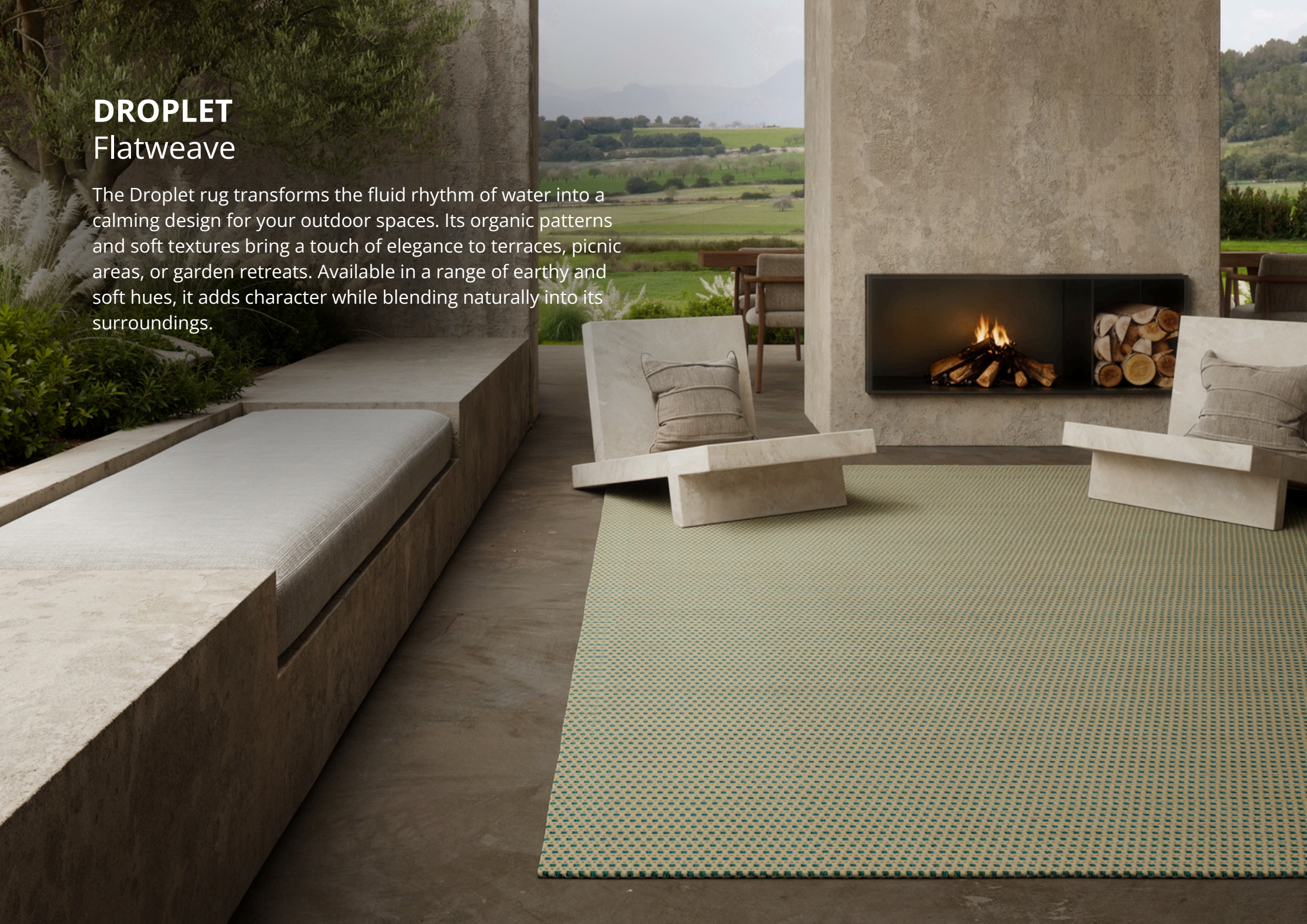
ROCKFALL Tufted

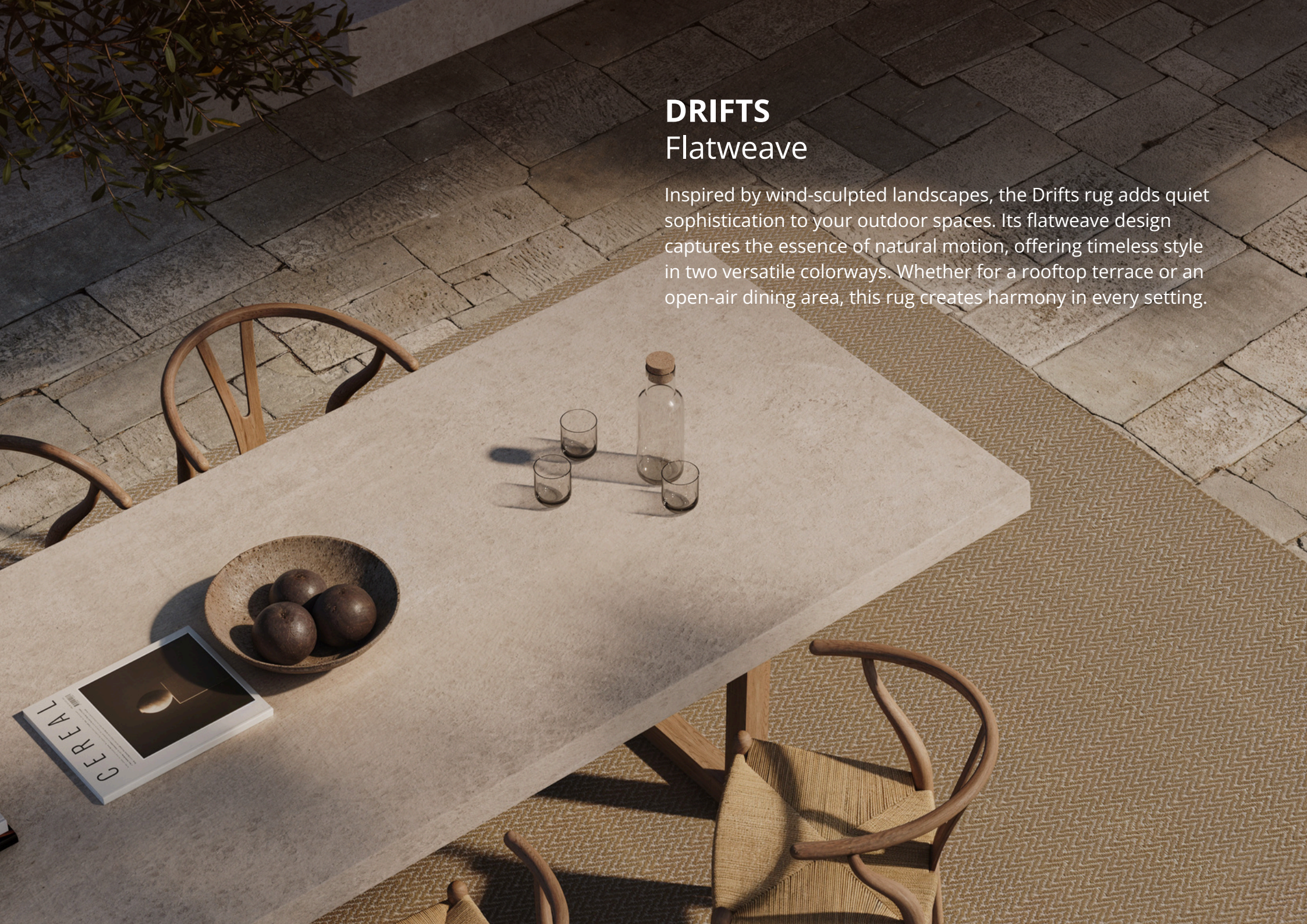
Inspired by the majestic geometry of basalt columns and stratified cliffs, the Rockfall rug brings the rugged beauty of nature indoors. Its loop pile construction creates a rich, layered texture that feels as inviting as it looks. Neutral tones make it a versatile addition to modern and classic interiors, perfect for living spaces bathed in natural light.



DROPLET Flatweave

The Droplet rug transforms the fluid rhythm of water into a calming design for your outdoor spaces. Its organic patterns and soft textures bring a touch of elegance to terraces, picnic areas, or garden retreats. Available in a range of earthy and soft hues, it adds character while blending naturally into its surroundings.





DRIFTS

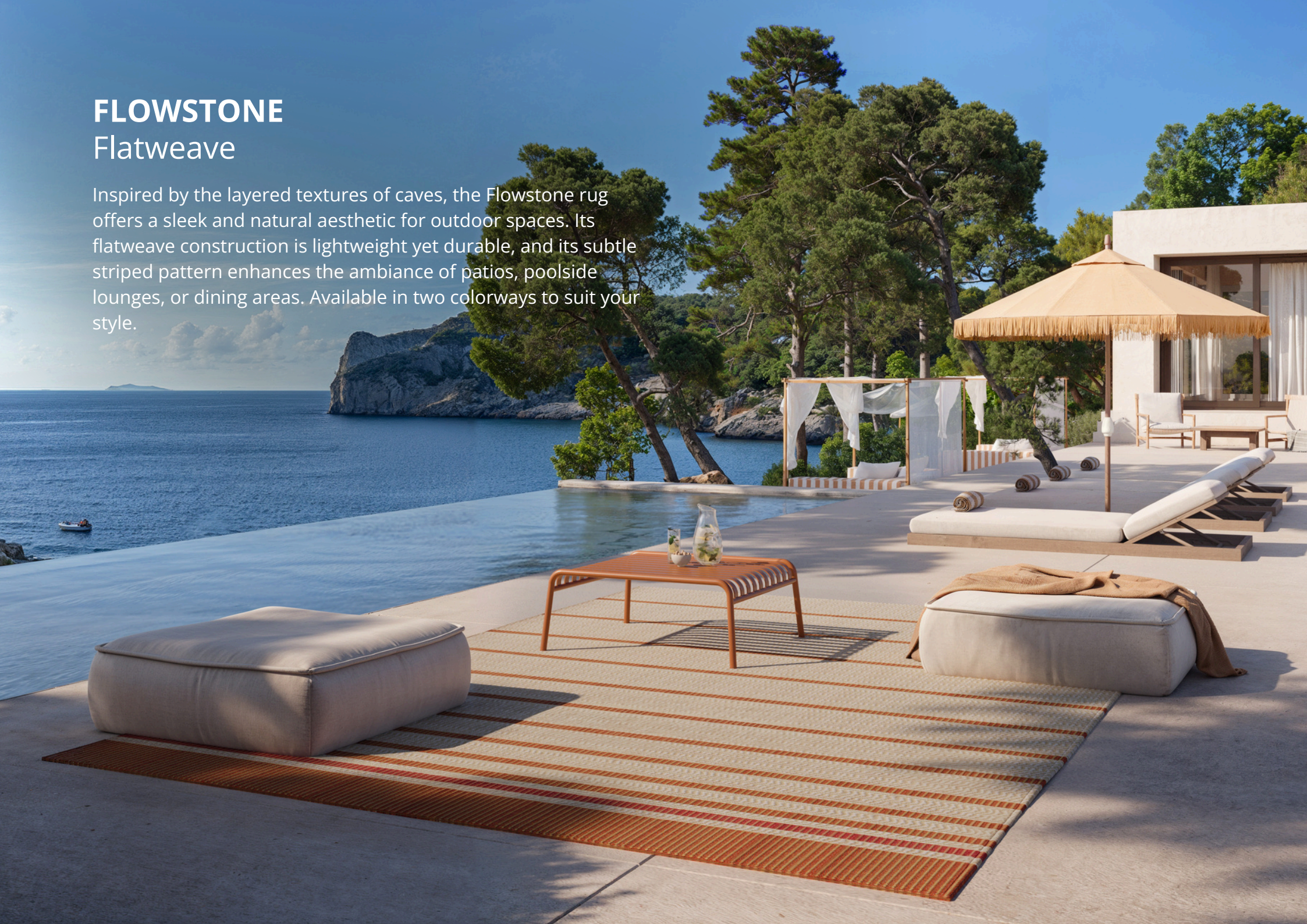
Flatweave

Inspired by wind-sculpted landscapes, the Drifts rug adds quiet sophistication to your outdoor spaces. Its flatweave design captures the essence of natural motion, offering timeless style in two versatile colorways. Whether for a rooftop terrace or an open-air dining area, this rug creates harmony in every setting.

FLOWSTONE

Flatweave

Inspired by the layered textures of caves, the Flowstone rug offers a sleek and natural aesthetic for outdoor spaces. Its flatweave construction is lightweight yet durable, and its subtle striped pattern enhances the ambiance of patios, poolside lounges, or dining areas. Available in two colorways to suit your style.





Designed for **Enduring Elegance**

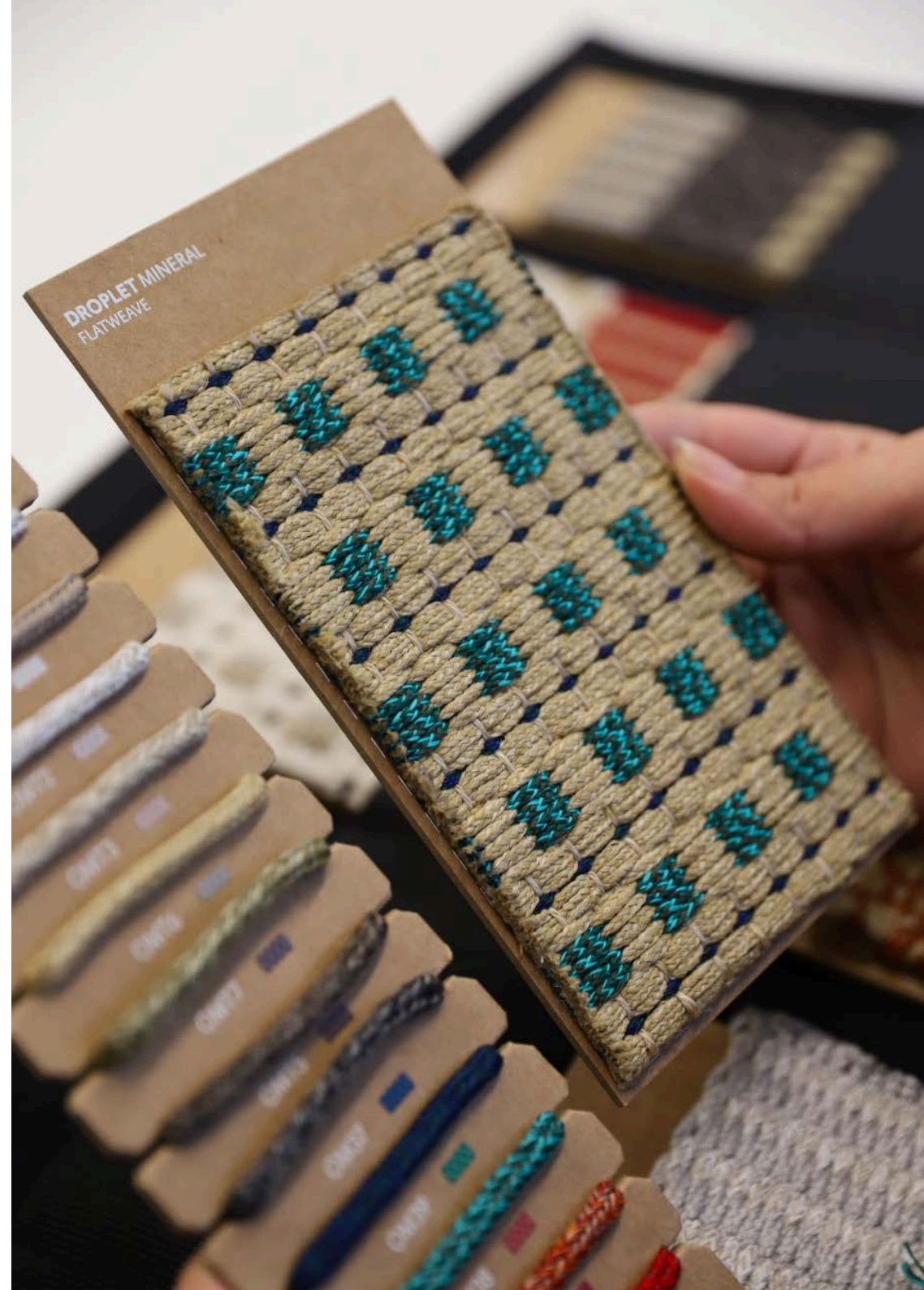
Each rug in the Echoes collection is made from high-performance polypropylene ropes, ensuring UV resistance, moisture protection, and long-lasting softness underfoot.

Designed for hospitality, residential, and commercial spaces, these rugs blur the lines between interior comfort and exterior durability.

Customization & Color Variations

Echoes embraces personalization, offering alternative colors and sizing options to fit diverse project needs.

Available in 14 unique color blends, the ropes offer a sophisticated range of tones that merge to create dynamic patterns. Each blend combines multiple hues, adding depth and richness to the design while maintaining the exclusive character of every rug.





About **Ferreira de Sá**

Founded in 1946 in Silvalde, Espinho, Ferreira de Sá crafts rugs that blend innovation with Portuguese tradition.

Each collection reflects a commitment to exploring new techniques and materials, always pushing the boundaries of rug design while honoring our origins.

Through a careful balance of artistry and modernity, Ferreira de Sá brings fresh perspectives to rug making, offering pieces that feel timeless yet forward-thinking.

This focus on innovation allows the brand to create rugs that not only enhance interiors but also introduce new ideas and textures to the world of design.

For more information or to schedule an interview with our design team, please contact:

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